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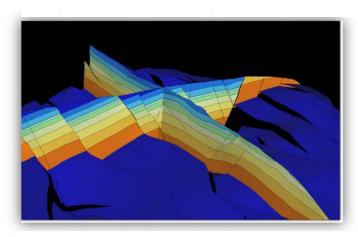
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Paradigm to Showcase its Geological Interpretation and Modeling Solutions on Windows at AAPG 2012

Presentations will show the value of Paradigm solutions for unconventional resource plays and field development.

(AMSTERDAM, Netherlands: April 18, 2012) Paradigm™ (www.pdgm.com) will present next-generation exploration and development technologies on the Microsoft® Windows® platform at the 2012 American Association of Petroleum Geologists (AAPG) Annual Convention and Exhibition in Long Beach, California, April 22-25. Conference attendees are invited to join Paradigm at booth #1018 for live technical demonstrations covering Geological and Geophysical Interpretation on Windows, Formation Evaluation and Geologic Modeling. Additionally, Paradigm specialists will demonstrate the value of the company's interpretation, reservoir characterization, and geosteering solutions in optimizing workflows in shale resource plays.

"With the releases of Paradigm 2011 and Paradigm 2011.1, our complete offering of geophysical and geological interpretation products are available on Windows and Linux platforms," said Duane Dopkin, executive vice president of Technology for Paradigm. "We look forward to showing the versatility of these platform-neutral solutions at the AAPG, together with their ability to solve complex issues related to both conventional and unconventional plays."



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Paradigm is again proud to be a Gold Level sponsor of the 2012 American Association of Petroleum Geologists (AAPG) Imperial Barrel Award Program (IBA). The AAPG IBA program is a scholarship program aimed at supporting geoscience students. Paradigm will provide participating universities with licenses, training and support of Paradigm software. This will empower students with the tools they need to complete a technical assessment of field hydrocarbon potential, from seismic interpretation, geological modeling and petrophysics to reservoir engineering and risk assessment.

AAPG attendees can attend <u>live software demonstrations</u> each day, starting at 9:00 AM. One-on-one demonstrations by technical experts featuring the company's latest technology offerings and its potential applications are available upon request. <u>Advanced registration</u> is required for the Lunch & Learn presentations held on the first two days of the convention.

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail info@pdgm.com.

$\textbf{About Paradigm}^{^{\mathsf{TM}}}$

Paradigm (www.pdgm.com) is the largest multi-national software company exclusively focused on the delivery of analytical and information management solutions for the discovery and extraction of subsurface natural resources. Serving the oil & gas and mining industries since 1987, Paradigm, with its 700 employees, operates globally via its 31 client service, technology and administrative facilities located in 27 countries.

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