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Paradigm 2011.3 Release to be Featured at AAPG 2013

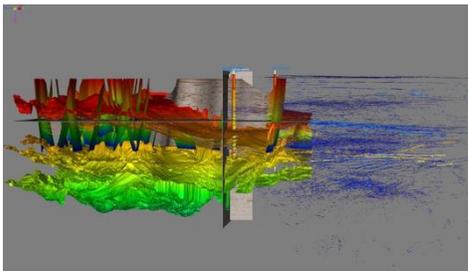
New geology and geophysics technology and workflows provide deeper insight into shale resource plays

(Houston: May 14, 2013) Paradigm™ (www.pdgm.com) will feature the latest technology innovations introduced in the Paradigm 2011.3 release at the 2013 American Association of Petroleum Geologists (AAPG) Annual Convention and Exhibition in Pittsburgh, Pennsylvania, May 19-22. Conference attendees are invited to join Paradigm at [booth #1621](#) for live demonstrations of its integrated geophysical and geological interpretation, reservoir characterization, modeling and engineering solutions, which deliver robust, geologically meaningful reservoir models and provide unprecedented insight into the subsurface.

Paradigm demonstrations will focus on workflows and technologies that generate a more accurate interpretation, characterization and geologic model of shale resource plays, incorporating geomechanical property and sweet spot determinations from seismic and borehole data. Presentations will include new modeling methods that incorporate all available data for a high-quality representation of the distribution of stresses and fractures, critical to the reservoir engineer in optimizing reservoir productivity. Attendees will also see interactive well planning and geosteering demonstrations that drive a rapid and accurate stratigraphic positioning of the wellbore, as well as understand the impact of petrophysical parameters and petrophysical uncertainty on resource estimation.

Game-changing interpretation-while-modeling solutions that solve the challenging seismic correlation problem while simultaneously generating a high-resolution stratigraphic model will be shown. Geologists can interact with this result using well marker correlations in an integrated G&G environment.

“We look forward to sharing many of the new and enhanced features of the Paradigm 2011.3 release at the AAPG,” said Duane Dopkin, executive vice president of Technology for Paradigm. “We feel that attendees will be particularly interested in the application of these technologies and workflows to shale resource plays, and their ability to optimize the return on investment in all of the available data used to characterize and model these plays.”



Maximum information from data: Multi-survey, regional-to-prospect interpretation and visualization (data courtesy of AWE Limited)

Paradigm is again proud to be a Gold Level sponsor of the 2013 American Association of Petroleum Geologists (AAPG) [Imperial Barrel Award Program](#) (IBA). The AAPG IBA program is a scholarship program aimed at supporting geoscience students. Paradigm provides participating universities with licenses, training and support of Paradigm software. This empowers students with the tools they need to complete a technical assessment of field hydrocarbon potential, from seismic interpretation, geological modeling and petrophysics to reservoir engineering and risk assessment.

AAPG attendees can attend live software demonstrations each day, starting at 9:30 AM. One-on-one demonstrations by technical experts featuring the company's latest technology offerings and its potential applications are available upon request. [Advanced registration](#) is required for the Lunch & Learn presentations held on the first two days of the convention.

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail info@pdgm.com.

About Paradigm™

Paradigm (www.pdgm.com) is a leading developer of software solutions to the global oil and gas industry. Paradigm technology and workflows provide its customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering more accurate results and productivity without compromise.

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