



**FOR IMMEDIATE RELEASE**

**Paradigm Media Contact**

Samhita Shah

Tel: +1 713.393.4109

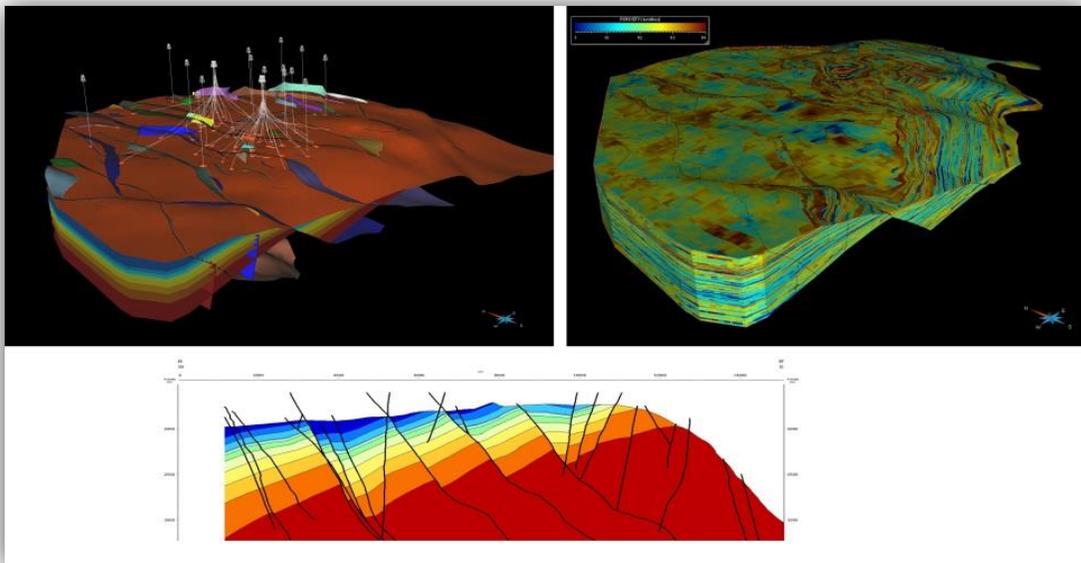
[samhita.shah@pdgm.com](mailto:samhita.shah@pdgm.com)

**SCDM Energie Selects Paradigm for Petrophysical Analysis and Reservoir Modeling**

*Solutions chosen for their technological capabilities and ease of use.*

(LONDON, June 11, 2013) Paradigm™ ([www.pdgm.com](http://www.pdgm.com)) announced that SCDM Energie has adopted the [SKUA](#)® subsurface product suite and the [Geolog](#)® formation evaluation solution as its corporate standards for [reservoir modeling](#) and petrophysical analysis. The announcement was made at the [75<sup>th</sup> European Association of Geoscientists & Engineers](#) (EAGE) in London.

The [SKUA](#) suite of subsurface modeling applications provides users with the next-generation software they need to create more accurate, unbiased and geologically realistic 3D structural, velocity and reservoir models.



***Accurate 3D structural and reservoir models of a complex field with SKUA***

[Geolog 7](#), the latest version of the company's industry-leading formation evaluation system, combines its best-in-class petrophysical and geological analysis solutions, well data management, and robust data integration with a modern, user-friendly interface that is consistent across multiple platforms.

"Among all the available products on the market, we selected Geolog and SKUA solutions to meet our operational requirements," said Bernard Vigneaux, exploration manager at SCDM Energie. "An advanced software portfolio, transparency, ease of use for both junior and senior analysts, and great flexibility were our priorities. These capabilities, together with Paradigm's highly responsive local support and maintenance, were the deciding factors in our decision."

“Upstream oil and gas companies continue to see value in the ability of our products to manage data in complex wells and create 3D models of the subsurface with multiuser capabilities,” said Emmanuel Gringarten, solution manager for Reservoir Modeling and Engineering at Paradigm. “The greater accuracy of our results delivers more information from our customers’ data, and ultimately provides them with greater confidence in their drilling decisions.”

For more information on Paradigm products and services, visit [www.pdgm.com](http://www.pdgm.com), or e-mail [info@pdgm.com](mailto:info@pdgm.com).

**About Paradigm™**

Paradigm ([www.pdgm.com](http://www.pdgm.com)) is the leading developer of software-enabled solutions to the global oil and gas industry. Paradigm easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

The following are trademarks or registered trademarks of Paradigm Ltd. or of its subsidiaries (collectively, “Paradigm”): Paradigm™, Paradigm logo and/or other Paradigm products referenced herein. All other trademarks are owned by their respective owners.

###