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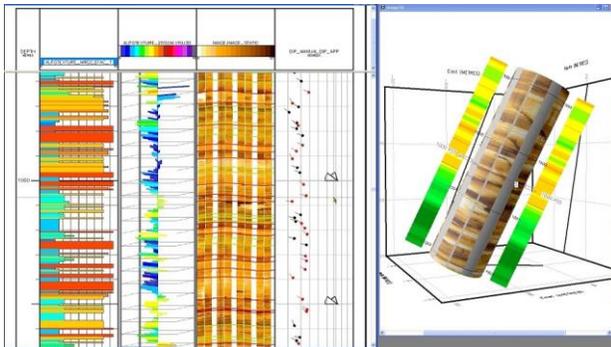
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Ashen Geologic Consulting Services Selects Paradigm Geolog

Ashen to use Paradigm Geolog formation evaluation suite for borehole imaging and interpretation.

(HOUSTON: March 9, 2015) Paradigm® (www.pdgm.com) today announced that [Ashen Geologic Consulting Services](#) has selected the [Paradigm® Geolog®](#) formation evaluation software suite as its standard application for well log and petrophysical analysis, replacing a competitive software package. Geolog will enable Ashen Geologic to provide borehole image processing and interpretation results that will help its clients reduce uncertainty with a more thorough understanding of the rock fabric.

“Ashen Geologic is dedicated to providing comprehensive geologic consultation on borehole images. That means processing, interpreting and presenting these images in a format anyone can understand,” said Ash Hall, owner and president for Ashen Geologic. “With Geolog as our petrophysical analysis solution, we can take on larger, more complex projects and quickly deliver even more targeted and reliable interpretation results than we were able to do before, for both conventional and unconventional projects.”



Geolog borehole image processing and interpretation helps deliver a better understanding of the rock fabric.

As the industry standard for advanced petrophysical analysis, Geolog is fast, intuitive and easy to use. It offers superior technology for basic processing and interpretation, and easy scalability to very large projects. Additionally, its ability to communicate with other Ashen Geologic client software ensures a smooth and efficient workflow.

“At Paradigm, we are focused on making advanced science available to all our customers,” said Michael Beaver, regional vice president of North America for Paradigm. “With Geolog as its formation

evaluation solution, Ashen Geologic will benefit from a well proven solution that is both powerful and easy to use. We look forward to a long working relationship with Ashen and its exploration company clients.”

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail mailto:info@pdgm.com.

About Paradigm®

Paradigm (www.pdgm.com) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

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