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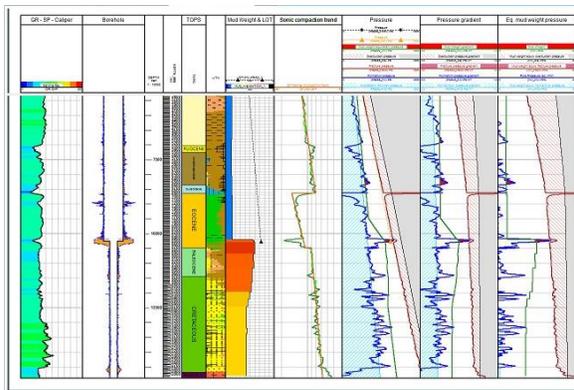
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Great Plains Well Logging, Inc. Selects Paradigm Geolog as its Petrophysical Software Platform

Using the Geolog formation evaluation suite, the company can deliver faster results while producing more reliable outputs.

(HOUSTON: February 23, 2015) Paradigm® (www.pdgm.com) today announced that [Great Plains Well Logging, Inc.](#) has selected the [Paradigm® Geolog®](#) formation evaluation software suite as its corporate standard for petrophysical analysis, replacing a competitive software package. Use of Geolog will help the company offer its customers faster and more reliable petrophysical analysis results on any size of projects.



Pore pressure prediction outputs include results in pressure gradient and equivalent mud weight

“We are one of the most active mud logging companies providing formation evaluation on new emerging horizontal plays,” said Nikolaus Svihlik, geoscience manager for Great Plains. “With Geolog’s clear technological superiority, we can grow our business and enhance our services with confidence in any area of the country, as new plays emerge.”

Paradigm Geolog offers advanced petrophysical and geological analysis tools, well data management, superior graphics, and robust data integration. Recognized as the industry standard for petrophysical software, Geolog enables easy and scalable visualization and interpretation of all borehole related data.

“We are very pleased that Great Plains Well Logging has chosen Geolog as its formation evaluation and petrophysical analysis solution,” said Michael Beaver, regional vice president of North America for Paradigm. “Armed with the accurate results enabled through the use of Geolog, Great Plains can help its clients reduce uncertainty and further its goal of growing its presence as a nationwide geological service company.”

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail info@pdgm.com.

About Paradigm®

Paradigm (www.pdgm.com) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

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