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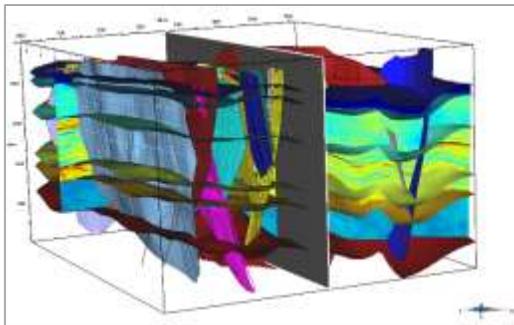
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**Paradigm to Demonstrate High-Definition Workflows for Reservoir
Characterization, Modeling and Engineering at SPE ATCE**

*The Paradigm 15 release delivers unprecedented understanding of reservoir connectivity, for
highest reservoir modeling accuracy*

(HOUSTON: September 21, 2015) Paradigm® (www.pdgm.com) will showcase its [Paradigm® 15](#) Release at the 2015 [Society of Petroleum Engineers Annual Technical Conference and Exhibition](#) in Houston, September 28-30. Conference attendees are invited to join Paradigm at [booth #4033](#), where the company will present its [SKUA-GOCAD™](#) interpretation-to-modeling platform, [Geolog®](#) formation evaluation system, and [Interpret™](#) well test interpretation solution.



Use SKUA-GOCAD to build accurate reservoir models in the presence of complex geology.

The Paradigm technical program will include demonstrations of the latest enhancements to SKUA-GOCAD, as well as a new plug-in from GeoScale for pore pressure prediction and wellbore stability in SKUA-GOCAD. The industry-leading Geolog system will be presented, and audiences will be treated to a glimpse of the new capabilities in the upcoming Geolog 7.4 release, including log-based geomechanics and production logging. The presentations will also focus on how both Geolog and SKUA-GOCAD can be used to optimize returns from unconventional plays in today's challenging environment.

In addition, Paradigm subject matter experts will be on hand to provide individual demonstrations of the latest version of Interpret, which provides deeper insights into the reservoir through a new implementation of pressure transient deconvolution.

"Paradigm is continually enhancing its products to help our customers analyze and integrate all of their data, in order to better understand and manage their reservoirs", said Emmanuel Gringarten, director of Product Management. "We look forward to showing visitors to our booth at SPE just how the latest versions of our reservoir characterization, modeling and engineering solutions can help them enhance efficiency, reduce costs, and control risks."

For more information on Paradigm products and services, visit www.pdgm.com, or e-mail info@pdgm.com.

About Paradigm®

Paradigm (www.pdgm.com) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

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