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Paradigm Media Contact

Samhita Shah

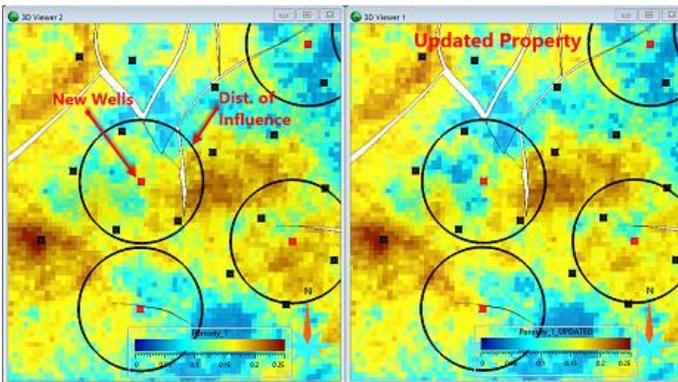
Tel: +1 713.393.4109

samhita.shah@pdgm.com

Paradigm Adds Support for SKUA-GOCAD to its App Exchange Program

Application exchange facilitates and broadens user access to subsurface geologic modeling solutions.

(HOUSTON: April 18, 2016) Paradigm® (www.pdgm.com) has expanded its [Paradigm App Exchange](#) program, with the addition of SKUA-GOCAD™ Apps (Macros), to help users solve specific geologic modeling problems and facilitate geologic modeling workflows. These Apps join the [Geolog®](#) formation evaluation Apps currently posted on the App Exchange.



Local Property Update Macro in SKUA-GOCAD

Apps enhance the automation and flexibility of the [SKUA-GOCAD](#) solution. Users can create custom workflows to reduce the time normally spent performing repetitive tasks, develop new functionalities, or try out new ideas to solve technical challenges.

An example of the [SKUA-GOCAD Apps](#) is the [Local Property Update Macro](#), which enables the local update of a property such as porosity around newly drilled wells while maintaining geologic continuity.

The Paradigm App Exchange is designed to enable users to submit and download Apps in order to share their developments with their peers while benefiting from the innovations of others. All submissions and downloads for Paradigm customers are free of charge.

“The App Exchange continues the Paradigm tradition of openness, collaboration and knowledge sharing, and furthers the company’s commitment to offer advanced science for everyone”, said Emmanuel Gringarten, Paradigm’s Sr. Director of Product Management for Interpretation, Modeling, Reservoir Engineering and Data Management. “We believe our customers will find value in their colleagues’ developments, as we continue to expand our Apps offering.”

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail info@pdgm.com.

About Paradigm®

Paradigm (www.pdgm.com) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

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