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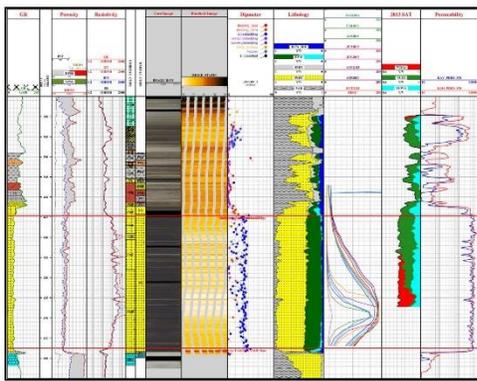
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Paradigm and Task Fronterra Collaborate to Deliver Advanced Borehole Data Analysis

Paradigm technologies and Task Fronterra Geoscience create best-of-breed capabilities

(HOUSTON: November 14, 2016) Paradigm® (www.pdgm.com) announced today that Task Fronterra, a leading global geoscience consultancy, has standardized its advanced borehole data analysis service offering on the Paradigm **Geolog**® petrophysical analysis and formation evaluation solution. The services will also include geological and geomechanical analysis, and borehole data processing and QC.



Seamless integration of borehole image logs with other wellbore data in Geolog allows high-resolution delineation of critical reservoir features.

Duane Dopkin, executive vice president of Geoscience, said, “We are very pleased that Task Fronterra has chosen to base its borehole data analysis services on Geolog. For years Geolog has been the industry standard for users performing petrophysical analysis and formation evaluation. Task Fronterra’s adoption of Geolog for its borehole imaging consultancy will allow it to augment its expertise in this field with the advanced capabilities of Geolog, bringing tremendous added value to its customers.”

Lawrence Bourke, CEO of the Task Fronterra Group, added, “As a leading geoscience consultancy with a worldwide customer base, Task Fronterra strives to offer its clients the very best technology available, in conjunction with the proficiency of our experts. Basing our services on Geolog will enable us to optimize our capabilities and offer highest-quality solutions to our customers.”

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail info@pdgm.com. For more information on Task Fronterra Consultancy services, please visit www.taskfronterra.com.

About Paradigm®

Paradigm (www.pdgm.com) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm’s easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

About Task Fronterra

Task Fronterra (www.taskfronterra.com) is the largest independent consultancy in the field of borehole image and core interpretation. TF provides high quality interpretation services to the Oil and Gas industry globally.

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