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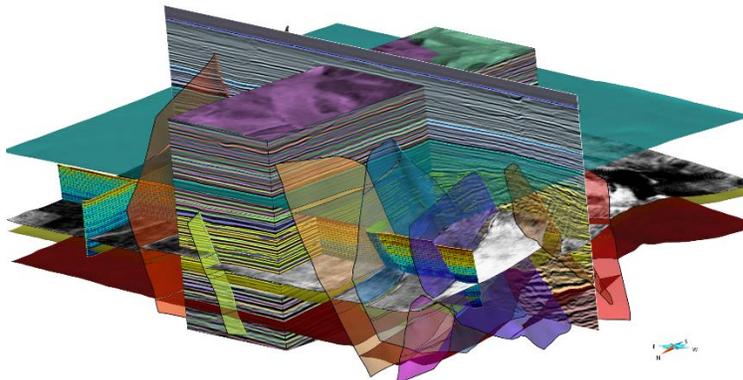
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Paradigm to Show High-Definition Workflows in Support of Strategic Exploration and Development at SEG 2016

Presentations will feature previews of the upcoming integrated Paradigm16 release

(HOUSTON: October 4, 2016) Paradigm® (www.pdgm.com) will present the latest innovations in its extensive suite of geological and geophysical software solutions in [booth #3107](#) at the SEG International Exposition and 86th Annual Meeting in Dallas, October 16-21. The company will demonstrate workflows for seismic processing and imaging, interpretation and modeling, and formation evaluation, with a focus on the advanced technologies offered in its upcoming Paradigm 16 release. Paradigm 16, running on an industry-first, end-to-end, high-definition Geophysics and Geology platform, makes use of all available data to improve asset team effectiveness and enable superior decision making.



Volumetric Interpretation combined with UVT Modeling and GTR in SKUA-GOCAD produces accurate paleospace imaging for chrono-stratigraphic interpretation and generates high-definition 3D models matching intra-formation seismic details.

Visitors to the Exposition will see Paradigm solutions and high science advancements in the comprehensive theater program at the Paradigm booth, and six technical papers delivered throughout the SEG Technical Program. For details on presentations and abstracts, featured Lunch & Learn demonstrations, and papers presented at the SEG technical program, visit the [Paradigm SEG 2016 event page](#). Paradigm subject matter experts will be available for one-on-one demonstrations of specific workflows and software applications.

“Paradigm’s vision is to create a high-definition software platform to ensure that operators’ assumptions about the subsurface earth model can be fully tested and properly validated for well-grounded exploration, completion, production, and drilling decisions,” said Duane Dopkin, Paradigm Executive Vice President of Geoscience. “Through advances in HD seismic imaging, modeling, and new 3D petrophysics workflows, Paradigm 16 takes our long history of innovation forward in a significant way. In addition, our collaborative workflows for Reservoir Driven Production Optimization (RDPO) and geomechanics allow our customers to predict subsurface performance and take impactful field development actions.”

For more information on Paradigm products and services, please visit www.pdgm.com, or e-mail info@pdgm.com.

About Paradigm®

Paradigm (www.pdgm.com) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm's easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop and cluster computing, and scalable data management, delivering highly accurate results and productivity without compromise.

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