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**Paradigm Media Contact**

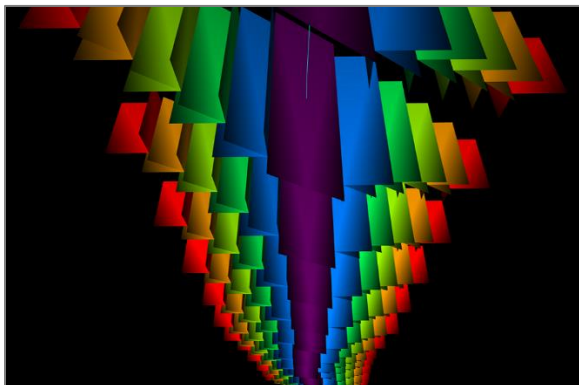
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**Paradigm Launches a New, Cloud-based Production Management Solution,  
Paradigm k**

*The new product will be unveiled and demonstrated at the 2017 SPE ATCE.*

**(SAN ANTONIO: October 9, 2017)** Paradigm® ([www.pdgm.com](http://www.pdgm.com)) today unveiled Paradigm k, its new Production Management solution, in the company's [booth #3163](#), at the [2017 Society of Petroleum Engineers Annual Technical Conference and Exhibition](#) in San Antonio. Paradigm k ([www.pdgm.com/k](http://www.pdgm.com/k)) is a Cloud-based, collaborative workflow for production and reservoir engineers to support field operations in maintenance and management of the well system.

Paradigm k applies fast and rigorous reservoir physics to real-time decision-making using advanced computational mathematics. With advanced tools for **surveillance, optimization and collaboration**, Paradigm k helps asset teams achieve an elevated level of situational awareness to meet field production targets and eliminate deferral.



*Paradigm k can predict fluid flow in complex fractured environments, in minutes – and without time consuming setup.*

“Paradigm k is the latest addition to our rapidly expanding offering of solutions for production management,” said Indy Chakrabarti, Paradigm’s senior vice president of Product Management. “The Paradigm k technology provides unprecedented speed and a holistic view of physical measurements and critical production performance metrics at the resolution of individual wells. This helps detect production issues before they transpire, and enables truly proactive production management at the speed of today’s oilfield operations.”

For more information on Paradigm products and services, visit [www.pdgm.com](http://www.pdgm.com), or e-mail [info@pdgm.com](mailto:info@pdgm.com).

**About Paradigm®**

Paradigm ([www.pdgm.com](http://www.pdgm.com)) is the largest independent developer of software-enabled solutions to the global oil and gas industry. Paradigm easy-to-use technology and workflows provide customers with deeper insight into the subsurface by combining leading-edge science, high-performance desktop, cluster and cloud computing, and scalable data management, delivering highly accurate results and productivity without compromise.

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