

Emerson Innovation Services

Unique workflows and technology differentiate your business, but they also create unique bottlenecks.

- Does your current technology force you to develop cumbersome workarounds to fit your requirements?
- Do you have critical workflows that only one team can execute?
- Do you spend hours moving your dataset from one software package to another?
- Do you feel like you are compromising your workflow by including unsuitable or incomplete solutions?
- Do you have proprietary code that you wish was integrated so that your users could stay within a single environment?

Emerson Innovation Services teams offer quick and effective solutions to all of these problems, which are increasingly important to oil and gas companies. We work with our customers to modify our technologies, extend our products, develop proprietary workflows, and streamline data exchange between software packages. The result is fast, reliable solutions that are tailored to your needs and environment. Our commercial-grade solutions will expand your user base, increase your geoscientists' productivity, and close the gap between your first byte of data and first barrel of oil.

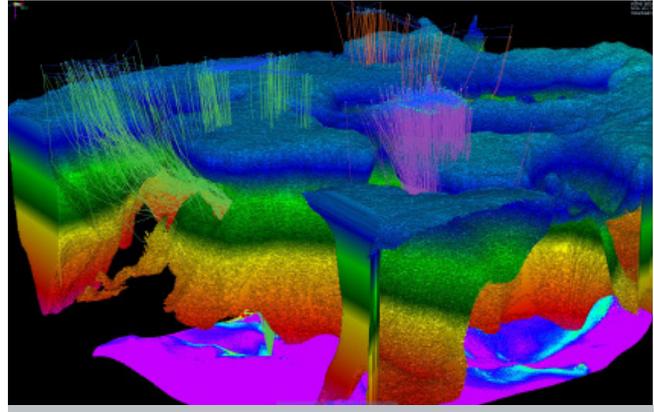
What do Emerson Innovation Services offer?

- Customized workflows
- Accelerated development
- Customer proprietary tools or workflows with our algorithms embedded in their framework
- Domain experts with intimate knowledge of our technologies
- Software development training
- Integrated plugins from proprietary or non-proprietary code

What are the unique benefits of Emerson Innovation Services?

- The **ability** to develop whatever you need and package it for your specific environment
- The **speed** to deliver solutions according to your timetable
- The **agility** to adapt to any functionality, including proprietary tools and graphic user interfaces
- Enhanced **confidence** in your decision-making process
- The **ability** to guide the development of commercial solutions

Our collaborative development process supports constant feedback to ensure that the end result is exactly what you need.



▲ Understanding subsalt uncertainty through illumination study

Who are our customers?

Our partners are companies that are both early adopters and fast followers. Companies looking to solve tough problems today partner with Emerson to find innovative solutions to their unique challenges. Current users of our Innovation Services include leading super-majors, NOCs and major oil and gas companies.

Innovation Services teams provide added value at every level:

- **Geoscientists** looking for solutions that can be incorporated into their everyday work
- **Asset Managers** looking for customized workflows that will achieve more accurate results and reduce cycle time
- **IT Managers** looking for customized solutions that will increase the value of their company's software investment
- **CEOs and VPs** looking for unique and innovative solutions that will provide a competitive advantage over their peers and increase ROI

How are Innovation Services delivered?

Innovation Services can be provided in a number of frameworks:

- **Co-Development:** A working relationship that creates a comprehensive and differentiating tool, bringing expertise from both sides into a single product or module.
- **Accelerated Development:** An avenue for customers to receive a product before the roadmap release date.
- **Proprietary Development:** Tools designed, developed and deployed exclusively at the customer premises.
- **Consulting:** Consultation and guidance to customers developing their own tools using Emerson-Paradigm software development kits.

Each project is negotiated on an individual basis, attuned to the needs of the customer.

To learn more, visit emerson.com/epsoftware or email us at epsinfo@emerson.com.

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