

Paradigm Innovation Services

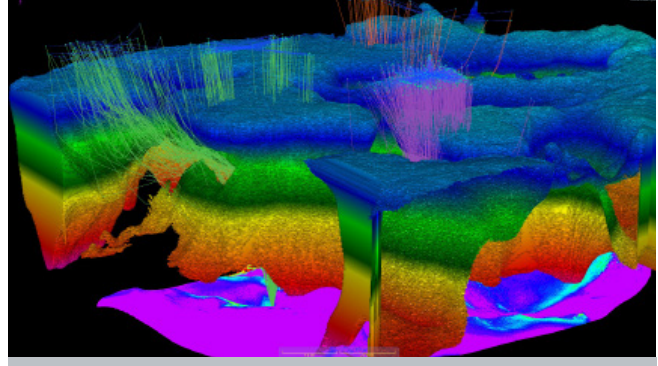
Do you have sufficient confidence in the tools you use for the decisions you're making?

Does your current technology force you to take shortcuts or develop workarounds to fit your requirements?

Are you frustrated with the rate at which solutions are provided by vendors?

Do you feel like you are compromising your workflow by including unsuitable or incomplete solutions?

Do you have proprietary code that you wish was integrated so that users could stay within a single environment?



▲ Understanding subsalt uncertainty through illumination study

Paradigm Innovation Services offer quick and effective solutions to all of these problems, which are increasingly challenging oil and gas companies. Our Innovation Services staff works with you to modify Paradigm technologies and/or develop proprietary workflows, providing solutions that are tailored to your needs and environment. Our solutions increase your geoscientists' productivity and give them added confidence in their exploration, production and drilling decisions.

What do Paradigm Innovation Services offer?

- Customized workflows
- Accelerated development
- Customer proprietary tools or workflows with Paradigm algorithms embedded in their back end
- Highly efficient experts with intimate knowledge of Paradigm technologies
- Direct access to source code
- Development training
- Integrated plugins from proprietary or non-proprietary code

What are the unique benefits of Paradigm Innovation Services?

- The **ability** to develop whatever you need and package it for your specific environment
- The **speed** to deliver solutions according to your timetable
- The **agility** to adapt to any functionality, including proprietary tools and graphic user interfaces
- Enhanced **confidence** in your decision-making process
- The **ability** to guide the development of commercial solutions

Who are our customers?

The ideal partners for Paradigm Innovation Services are companies that are both early adopters and fast followers. Companies looking to solve tough problems today partner with Paradigm to find innovative and unique solutions for their company.

Current users of Paradigm Innovation Services include leading supermajors, NOCs and major oil and gas companies.

Paradigm Innovation Services provide added value at every level:

- **Geoscientists** looking for solutions that can be incorporated into their daily work
- **Asset Managers** looking for customized workflows that will achieve more accurate results and reduce cycle time
- **IT Managers** looking for customized solutions that will increase the value of their company's software investment
- **CEOs and VPs** looking for unique and innovative solutions that will provide a competitive advantage over their peers and increase ROI

How are Paradigm Innovation Services delivered?

Paradigm Innovation Services can be provided in a number of frameworks:

- **Co-Development:** Provides a comprehensive and differentiating tool that has a shared IP for both the customer and Paradigm.
- **Accelerated Development:** Provides an avenue for customers to receive a product before the original delivery date. Exclusivity terms are negotiable.
- **Proprietary Development:** Provides development of tools solely designed for the customer.
- **Consulting:** Provides consultation and guidance to customers developing their own tools using Paradigm DevKits.

Each project is negotiated on an individual basis, attuned to the needs of the customer.

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